

## Article

---

Oct 2023

# What's in Your SMaaS Package? A Closer Look at Your Cybersecurity Solution

Security Manager as a Service or SMaaS for short, is in essence – The implementation of a dedicated third-party Information Security manager at your organisation, without the costly headache of recruitment.



**Stewart Hogg**

Associate Director - Cyber

Email [stewart.hogg@waterstons.com](mailto:stewart.hogg@waterstons.com)

Linkedin <https://www.linkedin.com/in/stew-hogg/>

### What is Service Manager as a Service?

Security Manager as a Service or SMaaS for short, is in essence – The implementation of a dedicated third-party Information Security manager at your organisation, without the costly headache of recruitment.

### Tailoring The Service to You

There is no 'one size fits all' when it comes to cybersecurity. Ensuring that your chosen security manager and their organisation proactively understand your business inside and out – is imperative for success.

SMaaS is completely tailored in alignment with your organisational needs and strategic goals. Your dedicated security manager works alongside your team and wider organisation, embedding themselves as an expert and experienced partner in your company.

### What's Included?

Following a meticulous onboarding journey in which your security manager delves deep into the intricacies of your organisation, you and your security expert will convene to scrutinize the outcomes, including the risks unearthed during the gap analysis phase. These insights will be complemented by a comprehensive roadmap that elucidates the strategic recommendations, geared towards elevating your organisation's security posture and harmonizing it with your overarching goals.

An excellent security manager service will work with you to understand not only the tech implemented but your people and your processes as well. They're all equally important for cyber practices to be integrated successfully.

Don't forget, your security manager is one person and one brand of a much wider organisation. Meaning you not only have a knowledgeable and experienced cyber expert on your side but an entire organisation to lean on. A huge asset in today's increasingly complex cyber-conscious economy.

## Agreeing The Future

After the comprehensive review meeting, during which your security manager unveils a strategic blueprint replete with pivotal recommendations, you and your security manager will engage in a collaborative discourse to shape the future. This collaborative process will empower you both to allocate resources judiciously and fine-tune the security program, guaranteeing that the utmost attention is directed towards the critical facets that align with your organisation's specific needs.

### This Could Include (But not limited too):

- User Awareness and Training
- Cyber resilience planning
- Data protection
- Compliance or Regulatory assessment
- Technical Security architecture
- 24/7 Security Monitoring

### Example Service Components



### Why A Third Party Over Internally?

The beauty of SMaaS is it can be your entire security department (if you're a smaller organisation) or fill in the gaps of larger organisations, seamlessly integrating with your current cyber team. This service is designed to be utilised to each organisation's unique needs.

- Have someone part time or full time.
- Utilise them for short, medium, or long term.
- Fill gaps in your knowledge or experience.

- Have a fresh pair of eyes to consult with your team.
- Help manage your team and set them on a path for success.
- Provide guidance in times of change.
- Remove the headache of hiring externally and the worry of poaching, high salaries, and the skills shortage.

### **What should you look for in a SMaaS Partner?**

- A partner that will model what you need, not a package off the shelf.
- They get to know your organisations needs and goals – not just the tech.
- They understand what your ‘crown jewels’ are and focus on protecting them first.
- They work with you to create a flexible plan that aligns with your organisation's strategic goals.
- They understand where you are on your cyber journey and advise you on the next steps.

### **Summary**

With the current skills shortages and explosion of salaries within cybersecurity organisations are finding it harder and harder to fill the gaps in their cyber strategy and journey to stay competitive in today's complex cyber landscape. Finding a trustworthy MSSP who can support your needs and deliver SMaaS that provides the right solutions for your strategic goals is an excellent competitive edge.

Our next article will deep dive into what ROI might look like for your organisation. So, sign up to our newsletter below or get in touch today if you can't wait!

**Waterstons has 25+ years' experience across the UK and Australia preparing and protection organisations from cyber threats. We are committed to assisting all organisations to stay agile and prepared in today's cyber conscious economy.**

**Empower your organisation today, get in touch with one of our team members.**

**info@waterstons.com.au | 02 9160 8430**

---