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News article

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Cybscribe launches in Australia to help small businesses and charities take practical steps on cyber security

Cybscribe, a new subscription-based cyber security service, has launched in Australia to help small businesses and charities identify and reduce up to 80% of internet-borne risk, for less than the cost of a daily coffee.

Built for organisations that understand cyber security matters but do not always have the time, budget or in-house resource to keep pace with growing cyber risk, Cybscribe, powered by Waterstons Australia, is designed to make cyber security support more practical, accessible and commercially realistic.

At a time when many organisations are overwhelmed by noise, fear and complexity in the cyber security market, Cybscribe aims to cut through with trusted guidance, meaningful value and tangible outcomes, without creating extra work for already stretched teams.

"There are many organisations that know they should be doing more about cyber security, but simply don't have the time, budget or internal capability to deal with it," said Craig Archdeacon, Waterstons APAC Director and former Head of Cyber Assurance.

"Through my work with charities as board member and Vice Chair, I've seen the reality behind that - teams doing incredible work but constantly forced to choose between delivering their mission and managing cyber risk. Cybscribe was built to make that easier – giving a practical, affordable way to reduce risk without adding complexity."

Designed specifically for Australian small businesses and charities, the service focuses on helping organisations reduce common cyber risks through a simple subscription model that supports action, rather than adding complexity.

Key benefits of Cybscribe include:

- Helping organisations reduce up to 80% of common cyber risk
- Costing less than the price of a coffee per day
- Supporting teams without adding to their workload
- Providing practical, trusted cyber security guidance
- Making cyber security support more accessible and commercially realistic

The launch reflects growing demand for cyber security services that are straightforward, cost-effective and aligned to the realities facing smaller organisations.

"Cyber security support should not feel out of reach for smaller organisations," said Craig. "We are really excited to bring Cybscribe to market and help more organisations take practical steps forward with cyber security."

For organisations that have been meaning to do more but have struggled to find the right time, budget or internal capacity, Cybscribe offers a clear and achievable way to get started.

Find out more at www.waterstons.com.au/cybscribe